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## **FACSIMILE COVER SHEET**

**DATE:** November 9, 2007

**TO:** Examiner FRANKLIN, Jamara Alzaida **FAX NO.:** 571-273-8300  
USPTO GPAU 2876

**FROM:** Jeffrey G. Toler  
Reg. No.: 38,342

**RE U.S. App. No.:** 10/797,919, filed March 10, 2004

**Applicant(s):** Jeffrey Lewis Brandt, et al.

**Atty Dkt No.:** 1033-LB1049

**Title:** MULTIPLE OPTIONS TO DECLINE AUTHORIZATION OF  
PAYMENT CARD CHARGES

**NO. OF PAGES (including Cover Sheet):** 19

### **MESSAGE:**

Attached please find:

- ☒ Transmittal Form (1 pg)
- ☒ Response to Non-Final Office Action (17 pgs)

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NO. 294 P. 2

PTO/SB/21 (11-07)

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# TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

19

Application Number

10/797,919

Filing Date

March 10, 2004

First Named Inventor

Jeffrey Lewis Brandt, et al.

Art Unit

2876

Examiner Name

FRANKLIN, Jamara Alzaida

Attorney Docket Number

1033-LB1049

## ENCLOSURES (Check all that apply)



Fee Transmittal Form



Fee Attached



Amendment/Reply



After Final



Affidavits/declaration(s)



Extension of Time Request



Express Abandonment Request



Information Disclosure Statement



Certified Copy of Priority Document(s)

Reply to Missing Parts/  
Incomplete ApplicationReply to Missing Parts  
under 37 CFR 1.52 or 1.53

Drawing(s)



Licensing-related Papers



Petition

Petition to Convert to a  
Provisional ApplicationPower of Attorney, Revocation  
Change of Correspondence Address

Terminal Disclaimer



Request for Refund



CD, Number of CD(s) \_\_\_\_\_



Landscape Table on CD



After Allowance Communication to TC

Appeal Communication to Board  
of Appeals and InterferencesAppeal Communication to TC  
(Appeal Notice, Brief, Reply Brief)

Proprietary Information



Status Letter

Other Enclosure(s) (please identify  
below):

Remarks

Customer No.: 60533

## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name

Toler Schaffer LLP

Signature

Printed name

Jeffrey G. Toler

Date

11-9-2007

Reg. No.

38,342

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Date

11-9-07

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicant(s): Jeffrey Lewis Brandt, et al.

Title: MULTIPLE OPTIONS TO DECLINE AUTHORIZATION OF PAYMENT  
CARD CHARGES

App. No.: 10/797,919 Filed: March 10, 2004

Examiner: FRANKLIN, Jamara Alzaida Group Art Unit: 2876

Customer No.: 60533 Confirmation No.: 3346

Atty. Dkt. No.: 1033-LB1049

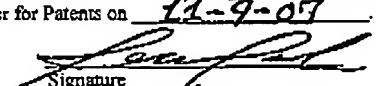
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MS: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

## RESPONSE TO NON-FINAL OFFICE ACTION

Dear Sir:

In response to the Non-Final Office Action mailed August 16, 2007, please reconsider the above-identified application in light of the following amendments and remarks:

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